

Poli 109

Professor Monroe

Roger Niello

Individual Profile-

Name: Roger Niello

District: California state Senate District 06 (Suburbs of Sacramento and surrounding area)

Party Affiliation: Republican

Age: 78 (Dob-10/2/1948)

Gender: Male

Race/Ethnicity: White(Non-Hispanic)

Marital Status: Currently Married to Mary Niello

Education:

- B.A. Accounting from University of California Berkeley
- MBA, UCLA

Career Background: Began career as a certified public accountant, shortly after this he pivoted joining his family business, Niello Auto Group. Served as CFO, president, and general manager of several dealerships. Elected to Sacramento County Board of Supervisors in 1999 via special election. In 2004 he was elected to serve in Ca State Assembly where he served three terms. After this he accepted an appointment as president and CEO within the Sacramento Metro Chamber of Commerce. Then Elected to State senate in 2022.

Time in current Role: 4 years (1 Senate Term)

% of vote received in last general election: 55.7

3 issue positions best known for:

1. Fiscal Oversight (Specifically homelessness spending)
2. Public Safety Reform (specifically theft)

3. Regulation Reform/Lowering Business Cost

Prominent Donors:

- California Real Estate PAC (crepac)- California Association of Realtors
- California Association of Highway Patrol Officers PAC
- California Building Industry PAC
- Comcast
- Hawaiian Gardens Casino
- California Professional Firefighters Agency
- Sempra Energy Formerly Sempra Energy and Its Affiliates San Diego Gas & Electric and South California Gas
- United States Postal Service

Political Ideology:

- Economically conservative aligning with small business and middle-class beliefs
- Socially moderate, though typically aligning with conservative values
- Environmentally conservative, skeptical of heavy environmental restrictions that raise the price of for businesses and builders

Constituent Profile-

Economics

-Prominent industries include:

- Healthcare
- Residential Construction/ Real Estate
- Agriculture
- Manufacturing

-Unemployment: ~5%

-Income

- Per Capita: \$50,908
- Median Household: \$102,808

-Poverty Rate: 9.8%

Demographics

-Population: 988,589

-People per square mile: 1,068.7

-Breakdown:

- Under 18: 23%
- 18-64: 60%
- 65+: 17%
- Median Age: 39.9
- White: 59%
- Black: 5%
- Native: 0%
- Asian: 10%
- Hispanic: 18%
- Other: 1%
- Two plus: 7%
- Male: 49%
- Female: 51%

-Urban/Suburban: 93-95%

-Rural: 5-7%

Politics

-Total Registered Voters: 574,577

-Registered(D): 45%

-Registered(R): 28%

-NPP: 22%

Prior Voting

-2012: Democrat 50%/ Republican 47%

-2016: Democrat 51%/ Republican 45%

-2020: Democrat 54%/ Republican 44%

Constituent Issues

-Economy; with the district consisting mainly of middle class families the primary concern for constituents within ca state senate district 6 is small business, cost of living, and taxes/regulations imposing economic strain

-Public Safety; being a major suburban-centered district, constituents have strong concerns over public safety, specifically theft from small business and homelessness

Environment; although constituents typically remain cautious of environmental regulations do to financial burden, they are typically in support of wildfire prevention and securing water for surrounding agriculture

Positions

-Economically moderate to slightly conservative

-Socially Moderate

Environmentally skewed between opposition of regulation but support of wildfire and water security

Sourced Cited-

<https://calmatters.digitaldemocracy.org/legislators/roger-niello-165442>

<https://sr06.senate.ca.gov/about-roger-niello>

https://ballotpedia.org/Roger_Niello

<https://www.sos.ca.gov/elections/prior-elections/statewide-election-results/general-election-nov-8-2022/statement-vote>

<https://www.transparencyusa.org/ca/candidate/roger-niello>

<https://censusreporter.org/profiles/61000US06006-state-senate-district-6-ca/>

<https://labormarketinfo.edd.ca.gov/Publications/LegislativeDistrictReports/Report-for-State-Senate-District-6.html>