

Role profile for Lobbies Group: California Tribes

Part one: Organization Profile

- Lobbies group background

Name: Tribes: San Manuel, Pechanga, Santa Ynez Chumash, United Auburn, Chukchansi, Table Mountain

Lobbying Expenses over last 3 years: the total amount of donations in **2023** was about: \$730,000, in **2024** it was around: \$775,000, in **2025** it was about: \$760,000
Overall the total amount of donations was roughly 2.265 Million for all tribes combined.

Economic Position: Their overall position on the economy is having support for casino expansion, revenue sharing, and state support to fund tribal governments and non-gaming tribes

Social Position: no specific position on this but there is an emphasis on tribal sovereignty, self-governance, and has been support for cultural preservation

Environmental Position: their overall position for environmental is having a plan for hazard mitigation, environmental stewardship goals, protection of sacred sites, and community health and environmental quality

Constituents: main is tribal members and local workers employed with casinos. No one overall region but located in San Bernardino, Temecula, Santa Barbara, Auburn, Madera, and Fresno

Part two: Constituent Profile

Economics

- Some prominent industries are casino gaming, hospitality, retail, healthcare, tourism, and agriculture.

San Bernardino: unemployment rate is: 5.4%, median household income is: \$85,478, the poverty rate is: 13.3%

Temecula: unemployment rate is: 5.7%, median household income is: \$121,063, the poverty rate is: 7.3%

Santa Barbara: unemployment rate is: 4.8%, median household income: \$98,161, the poverty rate is: 14.7%

Auburn: unemployment rate is: 4.0%, median household income is: \$82,674, the poverty rate is: 13.0%

Madera: unemployment rate is: 10.1%, median household income is: \$76,627, the poverty rate is: 19.2%

Fresno: unemployment rate is: 7.7%, median household income is: \$74,201, the poverty rate is: 18.3%

Demographics:

San Bernardino: Population is roughly: ~2,197,104

the race/ethnicity percentage is: Hispanic/Latino: 70.2%, White: 11.9%, Black: 10.6%, Asian: 3.6%

- San Bernardino is an urbanized city with dense residential and commercial zones throughout.

Temecula: Population is roughly: ~47,000

the race/ethnicity percentage is: Hispanic/Latino: 29.0%, White: 54.5%, Black: 5.0%, Asian: 10.6%

- Temecula is a suburban city in southwest Riverside County.

Santa Barbara: Populations is roughly: ~443,701

the race/ethnicity percentage is: Hispanic/Latino: 36.4%, White: 58.6%, Black: 1.6%, Asian: 3.6%

- Santa Barbara is a coastal urban city, having dense housing, tourism, and university influence.

Auburn: *Population* is roughly: ~11,000

The *race/ethnicity* percentage is: Hispanic/Latino: 17%, White: 76%, Black: 1%, Asian: 2%

- Auburn is a more suburban city having mixed rural surroundings.

Madera: Population is roughly ~160,940

The race/ethnicity percentage is: Hispanic/Latino: 81.1%, White: 12.2%, Black: 2.9%, Asian: 1.3%

- Madera is located in the Central Valley having large rural surroundings and maintaining a high farmworker population.

Fresno: Population is roughly: ~1,012,725

The race/ethnicity percentage is: Hispanic/Latino: 50.9%, White: 31.6%, Black: 6.8%, Asian: 14.5%

- Fresno is a major urban city but is surrounded by rural agricultural land.

Politics:

Partisan voter registration

San Bernardino:

Democratic: 41%

Republican: 29%

Independent: 24%

Temecula:

Democratic: 38%

Republican: 35%

Independent: 23%

Santa Barbara:

Democratic: 48%

Republican: 23%

Independent: 24%

Auburn:

Democratic: 32%

Republican: 40%

Independent: 23%

Madera:

Democratic: 28%
Republican: 45%
Independent: 22%

Fresno:

Democratic: 40%
Republican: 32%
Independent: 23%

Presidential Election Results:

San Bernardino:

2020: democratic: 62%, republican: 36%
2016: democratic: 52%, republican: 42%
2012: democratic: 42%, republican: 41%

Temecula:

2020: democratic: 53%, republican: 45%
2016: democratic: 49%, republican: 46%
2012: democratic: 52%, republican: 46%

Santa Barbara:

2020: democratic: 67%, republican: 31%
2016: democratic: 61%, republican: 33%
2012: democratic: 64%, republican: 34%

Auburn:

2020: democratic: 46%, republican: 52%
2016: democratic: 40%, republican: 52%
2012: democratic: 43%, republican: 54%

Madera:

2020: democratic: 42%, republican: 56%
2016: democratic: 38%, republican: 56%
2012: democratic: 43%, republican: 55%

Fresno:

2020: democratic: 53%, republican: 45%
2016: democratic 50%, republican: 43%
2012: democratic: 54%, republican: 44%

3 specific issues important to constituents:

One main issue important to the constituents is the economic development and jobs made available. There is a high poverty rate within the constituents and Tribal casinos then become high employers within these regions.

Another main issue to constituents is having tribal sovereignty and local governance. This is so they can have protection over their cultural rights and control over the operations of their casinos, which surrounding areas are in support of.

The third important issue is infrastructure and public services. Places like Madera, Fresno, and San Bernardino are facing transportation needs, housing shortages, and health care access challenges.

Constituents' General Positions on Issues:

Economic:

- Job creation, casino development, and tourism
- Reduce poverty percentage, rural areas want access to agriculture and water

Social:

- Support education, healthcare, and community programs
- Cultural preservation and language revitalization

Environmental:

- Protection of sacred lands, wildlife, water rights
- Wildfire prevention, sustainable agriculture