

Role Profile for Uber/Meta/OpenAI

Part 1 - Organizational Profile

- *Name of Organization*
 - Uber/Meta/OpenAI
- *Lobbying Expenses Over the Past Three Years*

- 2024

Uber: \$2,650,000

Meta: \$24,430,000

OpenAI: \$1,760,000

- 2025

Uber: \$3,380,000

Meta: \$32,060,000

OpenAI: \$2,990,000

- 2026 (first quarter)

Uber: \$1,100,000

Meta: \$7,080,000

OpenAI: \$2,220,000

- *General Position on Economic, Social, and Environmental Issues*
 - **Economic**
 - Support technological innovation and private investment.
 - Support economic growth and the development of new technologies.
 - Favor clear and predictable business regulations.
 - Support policies that allow companies to develop and expand.
 - Support workforce development and technology-related employment.

Uber: Interested in transportation regulations, gig-work policies, driver classification, and the costs of operating its platform.

Meta: Interested in digital advertising, online platforms, data use, and technology investment.

OpenAI: Interested in artificial-intelligence development, research, computing infrastructure, and AI regulation.

- **Social**

- Support access to digital services and technology.
- Support privacy and data security.
- Support responsible development and use of artificial intelligence.
- Support consumer protection and online safety.

Uber: Interested in driver and passenger safety, worker protections, and transportation access.

Meta: Interested in content moderation, online safety, privacy, and platform responsibility.

OpenAI: Interested in AI safety, misinformation, intellectual property, and responsible AI development.

- **Environmental**

- Support technological innovation that can improve efficiency and reduce environmental impacts.
- Expand company locations and datacenters with little regulations
- Support environmental goals while considering the costs and feasibility of environmental regulations.

Uber: Interested in electric vehicles, transportation emissions, and cleaner transportation.

Meta: Interested in renewable energy and reducing the environmental impact of its data centers.

OpenAI: Interested in energy-efficient computing, data centers, and reliable electricity infrastructure.

- *Identify Constituents*
 - Constituency Groups

Uber

- Drivers and delivery couriers
- Riders and Uber Eats customers
- Restaurants and merchants using Uber Eats
- Transportation-related business partners

Meta

- Facebook, Instagram, and Social Media users
- Content creators and influencers
- Advertisers and small businesses
- Developers and technology workers

OpenAI

- Individuals and businesses using AI products
- AI developers and researchers
- Organizations adopting AI tools
- Technology workers and businesses using AI

- *Shared Constituents*

- Technology employees
- Startups and entrepreneurs
- Investors
- Consumers
- Businesses that depend on digital platforms and AI tools
- *Which region has the highest concentration of your constituents?*
 - The San Francisco Bay Area and Silicon Valley have the highest concentration of the coalition's technology companies, employees, startups, investors, and AI-related organizations.
 - Los Angeles and San Diego are also important because of their large populations, businesses, creators, technology users, and transportation-platform customers.
 - Sacramento is important because it is the center of California's legislative and regulatory activity.
 - Uber, Meta, and OpenAI have customers, workers, and users throughout all California though.

Part 2 - Constituent Profile

- *Economics*
 - **Uber Constituents ~ Prominent Industries:**
 - Rideshare transportation, Food delivery, Restaurants and small businesses, Gig work and independent contracting
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 - **Meta Constituents ~ Prominent Industries:**
 - Technology and software, Digital advertising, Social media and content creation, E-commerce and small businesses
 - **OpenAI Constituents ~ Prominent Industries:**
 - Artificial intelligence and software, Research and development, Cloud computing, Education and professional services
- **Average Annual Wages in Relevant Industries/Occupations:**
 - Software Developers: Approximately \$140,000–\$160,000
 - Computer and Information Research Scientists: Approximately \$130,000–\$150,000
 - Media and Communications: Approximately \$70,000–\$90,000
 - Taxi and Rideshare Drivers: Approximately \$35,000–\$45,000
 - Food Delivery and Restaurant Workers: Approximately \$30,000–\$40,000

Poverty Level in California:

- Approximately 11.5% in 2021

Unemployment Rate:

- California: approximately 5.2% in June 2026

- *Demographics*

- **Uber Workers and Constituents**

- Population/Workers:

Approximately 1.4 million Californians performed app-based work.

- Rideshare workers: 288,760 (20.6%)
 - Delivery workers: 817,430 (58.4%)

- Age:

- 18–34: 9.7%
 - 35–54: 7.2%
 - 55–64: 5.0%
 - 65–70: 0.6%

- **Meta Workers and Constituents**

- Population/Workers:

California has approximately 304,390 software developers, a major occupation within the technology workforce.

- Age:

- Software developers are primarily working-age adults.

- **OpenAI Workers and Constituents**

- Population/Workers:

California has approximately 304,390 software developers.

- 8,620 operations research analysts
 - 3,030 statisticians

- Age:

- Primarily working-age adults in software engineering, AI research, statistics, and related technical fields.

- *Shared Demographics*

- Urban: 94.2% of California's population
 - Rural: 5.8% of California's population
 - Uber, Meta, and OpenAI constituents are primarily concentrated in California's urban and metropolitan areas, including the Bay Area, Los Angeles, Sacramento, and other major cities.

- *Politics*

- Partisan Voter Registration
 - Democratic: approximately 44%
 - Republican: approximately 24%
 - No Party Preference/Independent: approximately 23%
 - Other parties: approximately 9%
- Presidential Voting in California
 - 2024: Democrat 58.5% | Republican 38.3%
 - 2020: Democrat 63.5% | Republican 34.3%
 - 2016: Democrat 61.7% | Republican 31.6%

- Three Important Issues for Constituents

1. Technology and AI Regulation
 - AI safety, innovation, privacy, and responsible development are important to OpenAI and Meta.
 - California continues to develop laws addressing AI safety and accountability.
2. Worker and Gig-Economy Policies
 - Independent-contractor rules, driver protections, earnings, and transportation regulations are important to Uber drivers and delivery workers.
 - Rideshare companies continue to face proposed and existing policies concerning driver and passenger safety and liability.
3. Privacy and Data Protection
 - Consumer data, online privacy, AI data use, and platform responsibility are important to Meta and OpenAI users and technology workers.
 - California has continued expanding privacy and technology protections.

- Constituents' General Positions

- Economic: Support technology innovation, entrepreneurship, digital businesses, flexible work opportunities, and continued investment in California's technology economy.
- Social: Support online safety, consumer privacy, responsible AI development, and protections for users and workers.
- Environmental: Support cleaner transportation, energy-efficient technology, renewable energy, and reducing emissions from transportation and large technology infrastructure.