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POLI190
September 15, 2026

Role Profile Assignment: CA Teachers Association

Name of organization: CA Teachers Association; CTA

- Lobbying expenses over the past 3 years:
  - 2025: 3.6 million
  - 2024: more than 3.1 million
  - 2023: from $2.5 to $3 million
    - The California Teachers Association spends millions of dollars on lobbying in California. Its lobbying expenses are used to advocate for public education funding, teacher and school employee issues, and legislation affecting California schools. CTA is one of the larger education organizations involved in state-level lobbying, and its spending is publicly reported through California's campaign and lobbying disclosure system.
- General positions on economic, social, and environmental issues (as applicable)
  - **Economic:**
    - The California Teachers Association supports increasing funding for public schools, improving teacher pay and benefits, protecting workers' rights, and addressing issues such as housing affordability.
  - **Social:**
    - CTA supports equal educational opportunities, civil rights, racial equality, LGBTQ+ rights, student safety, and social justice. The organization focuses on creating a fair and supportive environment for students and educators.
  - **Environmental:**
    - CTA supports environmental education and preparing students for jobs in clean energy and the green economy. It also supports policies that promote sustainability and environmental awareness in schools.
- Identify constituents:
  - The California Teachers Association (CTA) represents about 310,000 educators across California. Its members include people who work in different areas of education, such as:
    - K–12 teachers
    - School counselors
    - School psychologists
    - Librarians
    - School nurses
    - Social workers
    - Education support professionals
    - Community college faculty and staff
    - Aspiring and retired educators
      - Overall, CTA's main constituents are teachers, education workers, and other professionals who work in California's public education system.

- Which regions of the state have the highest concentrations of your constituents:
    - CTA has more than 1,100 local chapters in school districts throughout California, so its members are spread across the entire state.
        - The largest concentrations of CTA members are generally found in major population areas with large public school systems, including:
            - Los Angeles and Southern California
            - San Francisco Bay Area
            - Central Valley
            - Sacramento region
            - San Diego region

Overall, CTA does not have one specific geographic constituency because it represents educators throughout California. Its members are located in communities across the state where public schools and community colleges operate.

PART 2

- Economics
    - Major industries include technology, agriculture, entertainment, tourism, health care, and education.
    - California has a population of about 39 million people.
    - Median household income is around $99,000, while about 12% of residents live in poverty.
    - Important economic issues for educators include school funding, teacher pay, benefits, and cost of living.
- Demographics
    - California has about 39 million residents and is one of the most diverse states in the country.
    - The population includes large Hispanic/Latino, White, Asian, and Black communities.
    - CTA members live in both urban and rural areas because the organization represents educators throughout the state.
- Politics
    - As of May 2026, about 44.9% of registered voters are Democrats, 25.0% are Republicans, and 22.8% have no party preference.
    - In the 2020 presidential election, Biden received 63.5% and Trump received 34.3% of California's vote.
    - In 2016, Clinton received 62.2% of the vote.
- Three important issues for CTA constituents are:
    - Public school funding
    - Teacher pay and working conditions
    - Student resources and educational equality
        - CTA members are generally focused on issues affecting educators, students, and public education. Individual members may have different views on broader economic, social, and environmental issues.