

Role Profile for CA Building Industry Association/ CA Apartment Association/ CA Association of Realtors

Organizational Profile:

Name of Organization/s:

- CA Building Industry Association/ CA Apartment Association/ CA Association of Realtors

Lobby Expenses in the past year (Past 3 year expenses were not available):

- 2024
 - CA Building Industry
 - Total Amount Spent: \$158,460
 - Total Democratic Candidates endorsed: 2
 - Total Amount Given to Democratic Candidates: \$158,460
 - Total Republican Candidates endorsed: 0
 - Total Amount Given to Republican Candidates: \$0
 - CA Association of Realtors
 - Total Amount Spent: \$7.97 Million
 - Total Amount Spent on Transfers: \$7,100,188
 - Total Amount Spent on Fundraising: \$712,091
 - Total Amount Spent on Business Necessities & Miscellaneous: \$140,449
 - CA Apartment Association
 - Total Amount Given to Non-Partisan Candidates: 158,485
 - Total Amount Given to Democratic Candidates: \$0
 - Total Amount Given to Republican Candidates: \$0
- General Position on Economic, Social, and Environment issues
 - CA Building Industry
 - Economic
 - Lower housing inflation & housing insurance
 - They believe on providing affordable housing
 - Make building processes as efficient and low-cost as possible
 - Social
 - Working to increase housing availability
 - Protects the rights of homeowners and home builders
 - Environmental
 - Regularly works with environmental protection & sustainability organizations

- Has done its best to build homes & neighborhoods that makes it harder for fire to spread
- CA Association of Realtors
 - Economic
 - Made the selling and buying process more transparent
 - Worked to minimize the amount sellers have to pay
 - Has given buyers more control over specific aspects when buying homes
 - Provides certification training and advisement for its members
 - Creates a networking system for its members
 - Social
 - Has made up for their endorsement of discriminatory housing policies & legislation in the past
 - Environmental
 - Does not have much environmental advocacy presence
- CA Apartment Association
 - Economic
 - Decrease the Rent-cap
 - Stop rent fees from having a prominent affect in court
 - Expanding rental opportunities for property owners that are renting
 - Social
 - Making Rent more affordable for tenants
 - Teaches upcoming renters how properly manage their properties
 - Environmental
 - Does not have much environmental presence
- Identify Constituents
 - CA Building Industry Association
 - Constituency Groups
 - Homebuilding companies & workers
 - Landowners
 - Engineers
 - Artitects
 - Regions with the most amount of constituents
 - 1. Southern California
 - 2. Northern California
 - 3. Central California

- CA Association of Realtors
 - Constituency Groups
 - Realtors
 - Homeowners
 - Individuals looking to buy homes
 - Regions with the most amount of constituents
 - 1. Northern California
 - 2. Southern California
 - 3. Central Valley
- CA Apartment Association
 - Constituency Groups
 - Tenants
 - Renting home owners
 - Apartment building organizations
 - Regions with the most amount of constituents
 - 1. Northern California
 - 2. Southern California
 - 3. Central California

Constituent Profile:

- CA Building Industry Association
 - Economics
 - Prominent Industries
 - Construction
 - Contractors
 - Architects & Engineers
 - Designers
 - Unemployment rate, income levels, poverty rate
 - Construction: \$48,765
 - Contractors: \$66,251
 - Architects: \$86,146
 - Engineers: \$115,214
 - Designers: \$80,230
 - Unemployment rate in California
 - 5.1% in July 2026
 - Poverty rate in California
 - 17.4% in 2024

- The number is based on CPM poverty line and includes basic necessities
- Demographics
 - Population
 - Construction: 650,000+
 - Contractors: 3,786
 - Architects: 4,729
 - Engineers: 655 businesses
 - Designers: 3,486
 - Race & Ethnicity breakdowns
 - 36.2% - Hispanic
 - 12.9% - Asian
 - 7.7% - Black
 - 22.8% - Foreign

Politics:

- Partisan Voter Registration in California
 - 2016
 - 44.82% - Democratic
 - 27.29% - Republican
 - 23.32% - Independent
 - 4.57% - Other
 - 2020
 - 45.31% - Democratic
 - 23.90% - Republican
 - 25.08% - Independent
 - 5.7% - Other
 - 2024
 - 46.59% - Democratic
 - 24.41% - Republican
 - 21.84% - Independent
 - 7.16% - Other
- % Voted Democrat/Republican in 2024, 2020, 2016 in California
 - 2016
 - 44.82% - Democratic
 - 27.29% - Republican
 - 2020

- 45.31% - Democratic
- 23.90% - Republican
- 2024
 - 46.59% - Democratic
 - 24.41% - Republican

➤ CA Association of Realtors

- Economics
 - Prominent Industries
 - Realtors
 - Attorneys
 - Marketing interns
 - Secretaries
 - Income Levels
 - Realtors: \$121,837
 - Attorneys: \$144,255
 - Marketing interns: \$44,814
 - Secretaries: \$45,343
- Demographics
 - Population
 - Realtors: 900,000+
 - Attorneys: 170,000
 - Marketing interns: No exact information
 - Secretaries: No exact information
 - Racial & Ethnic Breakdowns
 - 69.8% - White
 - 13.3% - Hispanic or Latino
 - 6.9% - Asian
 - 5.3% - Black

➤ CA Apartment Association

- Economic
 - Prominent Industries
 - Media Outreach
 - Attorneys
 - Communication Managers
 - Income Levels
 - Media Outreach specialists: \$86,289

- Attorneys: \$144,255
- Communication Managers: \$134,974
- Demographics
 - Population
 - Media Outreach specialists: 7,244+
 - Attorneys: 170,000
 - Communication Managers: 2,500
 - Racial & Ethnic Breakdown
 - 64.4% - White
 - 14.2 - Asian
 - 6.4% - Hispanic or Latino
 - 3.5% - Black
 - 8.2% - Multiracial

3 specific issues that are important to constituents:

- CA Building Industry Association
 - Shortage in young & skilled workers
 - Job safety & training
 - Unstable construction costs
- CA Association of Realtors
 - Market Swings
 - Rising housing insurance costs
 - Housing Affordability
- CA Apartment Association
 - Lowering rent-cap
 - Legal defense against renting issues
 - Minimizing fees for renters

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