

Ashley Cendejas

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Professor Nathan Monroe

Fresno Bee

Basic Demographics

- Prominent Issues Covered: high poverty, economics, land use, housing, water rights, education, agriculture, crime, and local politics.
- Public Prints: A new print is available every three days: Wednesdays, Fridays, and Sundays. The number of digital and active print subscriptions are not disclosed.
- First published in 1922 by the McClatchy Family.

Constituents:

- Prominent industries: Agriculture, healthcare, government/education and local economics/politics.
- Region: Fresno, CA. Population of 550,000 as of July 2024. Fresno Bee serves a large Hispanic population in Fresno. This population also comprises of Asian and White people in Fresno. Fresno has a mix of rural and urban areas.
- Fresno Bee leans left politically. They are currently endorsing Democrat Randy Villegas, a progressive Democrat, for California's 22nd Congressional District Primary Race.
- Politics of Fresno: Fresno's voting population is majority republican and conservative. For example, Fresno Bee reported that 50.8% of Fresno's voters voted for Trump in the 2024 Presidential election. 173,904 voters are registered as Republicans in Fresno

County. 195,959 people in Fresno county are registered Democrats, despite not reflecting in recent polls. Fresno voted majority democrat for the 2012 and 2016 presidential elections.

- Three aspects important to Fresno Bee's constituents are education, economics, and local/federal government.